

PROGRAM :

MORNING

10:00 - 11:30	JMCA Official Opening Ceremony Performance of the Anthem for the World Day of African and Afro-descendant Culture Address by the Director-General of UNESCO Speech by the Minister of Foreign Affairs of Togo, country advocating for JMCA within UNESCO. Speech by the Minister of Youth, Culture, and Communication of Morocco Speech by the Commissioner for Social and Cultural Affairs of the African Union Address by the President of the Council of the City of Rabat Speech by the President of RAPEC and Initiator of the JMCA Speech by the Secretary General of UCLG Africa.
11:30 - 11:45	Musical interlude
11:45 - 12:00	Coffee break
12:00 - 12:30	Inaugural Conference: History of Africa, History of Humanity Professor Celestin Monga, Harvard University, USA
12:30 - 13:00	Debate
13:00 - 14:30	Lunch break

AFTERNOON

Plenary work moderated by Mrs. Farida Moha, Journalist

14:30 - 15:15	<u>Panel 1</u> : Promoting African and Afro-descendant culture in the context of the globalized economy Panelists : <ul style="list-style-type: none">• Eugène Ebodé, writer,• Dr Julius W. Garvey, Pan-Africanist, USA,• Meryem Sebti , Director of publication and editor-in-chief of the contemporary art magazine Diptyk.
15:15 - 16:00	<u>Panel 2</u> : Reconciling African youth with their culture: the possibilities offered by digital technologies Panelists: <ul style="list-style-type: none">• Philomé Robert, Journalist, France 24• Harold Love, State of Tennessee, United States• Hicham Lahlou, General Director of Design, International Design Agency• Will Mbiakop, Executive President, African Sport and Creative Institute (ASCI)
16:00 -16:45	<u>Panel 3</u> : The contribution of the Diaspora and of Afro-Descendants to the international influence of African culture Panelists:

	<ul style="list-style-type: none"> • Carolina Maíra Morais, Historian, Brazil • Gordon Williams, Grammy Award Winner, USA • Rachida Kaaout, High Commissioner for African Diasporas in France.
16:45 - 17:00	Break
17:00 -17:15	Summary of the day's work, by Monceyf Fadili, International Expert in Urban Planning and Territorial Development, former UN-Habitat Advisor.
17:15 - 18:00	<p>Towards a Manifesto for the Renewal of African and Afro-descendant Culture. Presentation by Jean Pierre Elong Mbassi, Secretary General, UCLG Africa.</p> <p>Speakers :</p> <ul style="list-style-type: none"> • Alphadi Seidnaly Sidahmed, Founding President of FIMA, Goodwill Ambassador for Innovation and African Creation of UNESCO • Parfaite Ollame, Writer, Gabon. • Sansy Kaba Diakité, Organizer of the 72 Hours of Books in Conakry, Guinea.

EVENING

19:00 - 23:00	<ul style="list-style-type: none"> • Closing GALA Dinner • Award of the JMCA-KEKELI Prize
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