

## Action Plan

The various Committees make it possible to direct the Territorial Communities and partners of the Campaign towards the priorities to facilitate the implementation of the Campaign **African Cities for the Economic Empowerment of Women**.



## REFELA IN ACTION



### CONTACT

Department of Gender and Youth  
United Cities and Local Governments of Africa  
22 rue Essaadyine,  
Hassan, Rabat  
Kingdom of Morocco

Tel: +212 537 260 062/ +(212) 537 260 063  
Email: [gender@uclga.org](mailto:gender@uclga.org)

## Campaign of African Cities for the Economic Empowerment of Women

Sustainable Development | Local Governance  
Equity and Equality | Empowerment  
Child Protection | Zero Violence  
Inclusivity | Leadership



In its 2030 Agenda, United Cities and Local Governments Africa, (UCLG Africa) and the members of the Elected Local Women Officials, (**Réseau de Femmes Elues Locales d'Afrique - REFELA**), the Standing Commission on Gender Equality have committed to work with African cities and local governments on targeted strategic actions, to promote the human rights of African women, particularly at local and regional levels. **REFELA** is convinced that improving economic conditions is an essential prerequisite for women to fully enjoy other fundamental rights. **Economic Empowerment** gives women the courage and motivation to demand and seize opportunities to be on equal footing with their male counterparts.

## Objectives and Target Audience

In Africa, women are clearly the driving force behind the economic dynamism compared to the other parts of the world. Women's participation rate in the continent's economic activities is very high. About one third of all companies are in their possession, as well as 25% of the shares of the formal sector. However, only 10% of women are in paid employment, the vast majority of them work in the informal sector. However, their involvement in their country's economy is not rewarded similarly to the men. Taking into account this discrimination and inequality, REFELA aims to collaborate with local governments to facilitate an environment conducive to the effective economic inclusion of women particularly at local level.

## Governance Bodies

The governance of this Campaign requires the involvement of both political and technical bodies. After its initiation in 2018, its implementation and monitoring are being carried out by three governing bodies:

- Steering Committee
- Support Committee
- Performance and Evaluation Committee

