

## On the occasion of the Celebration of the International Public Service Day

(23 June)

**3<sup>rd</sup> Edition of the Forum of Territorial Managers and  
Training Institutes targeting the Local Level in Africa**



### **THEME OF THE FORUM:**

*«Financing Learning, Training and Capacity Building for Local  
Elected and Staff of Local Governments in Africa:  
for innovative and sustainable Mechanisms»*

**Kingdom of Morocco, Al Akhawayn University of Ifrane  
From 10 to 14 June 2019**

*«Together for an Effective Local Africa»*

## **THE ORGANIZERS OF THE FORUM**

- The United Cities and Local Governements of Africa (UCLG-Africa) and its African Local Governments Academy(ALGA)
- The Regional Council of Fès-Meknès, Morocco
- Al Akhawayn University of Ifrane, Morocco

## **THE PARTNERS OF THE FORUM**

### **(In the process of identification and mobilization)**

- The Ministry of the Interior, General Directorate of Local Collectivities, Morocco (DGCL) (TBC)
- The Ministry of Economy and Finance, Morocco (TBC)
- Others Representatives of the Government in Morocco (TBC)
- The United Cities and Local Governments (UCLG) and its Regional Sections (TBC)
- The Association of the Regions of Morocco (ARM) (TBC)
- The Moroccan Association Marocaine of the Presidents of the Provincial and Prefectoral Councils(TBC)
- The Moroccan Association of Mayors (AMPCC) (TBC)
- The 23 African Anchoring Institutes of ALGA
- The Partners of ALGA
- The Sponsors

# Concept Note

## CONTEXT AND JUSTIFICATION

**June 18, 2018, Mr. Jim Yong Kim, World Bank Group President Published in Foreign Affairs :** “ Governments in pursuit of economic growth love to invest in physical capital—new roads, beautiful bridges, gleaming airports, and other infrastructure. But, they are typically far less interested in investing in human capital, which is the sum total of a population’s health, skills, knowledge, experience, and habits. That’s a mistake, because neglecting investments in human capital can dramatically weaken a country’s competitiveness in a rapidly changing world, one in which economies need ever-increasing amounts of talent to sustain growth”.

**African Charter on the Values and Principles of Decentralization, Local Governance and Local Development adopted in Malabo (2014)** retain among its principles Resource Mobilization and Local Economic Development (**Article 7**) as well as efficiency, notably through the upgrading of local governance administration, mobilization and disburse of resources as well as capacity building.

**All global Agendas adopted from September 2015** (the Sustainable Development Goals (SDGs), the Climate Agenda, the New Urban Agenda, the Sendai Disaster Risk Framework, the Financing Agenda (AAAA)) emphasize not only on the "Human Capital" dimension, but also on the importance and the cruciality of quality education, training, learning and capacity building, as well as on resource mobilization..

**In the African Union Vision 2063 "The Africa We Want,"** paragraph 14 highlights the following: “ **Africa’s human capital** will be fully developed as its most precious resource, through sustained investments based on universal early childhood development and basic education, and sustained investments in higher education, science, technology, research and innovation, and the elimination of gender disparities at all levels of education. Access to post-graduate education will be expanded and strengthened to ensure world-class infrastructure for learning and research and support scientific reforms that underpin the transformation of the continent”.

**The Resolution adopted by the General Assembly of the United Nations on December 20, 2017, N ° 72/235 on the Human Resources Development,** commits the International Community, on the one hand, to place the development of the human resources at the heart of the sustainable development in its three dimensions - economic, social and environmental - and to develop short, medium and long-term strategies to actually improve the capacities in this area, as an economic growth and a development sustained, shared and equitable, are not possible without an educated, skilled, healthy, competent, productive and adaptable workforce. "

During the first Edition of the Forum of Territorial Managers and Training Institutes targeting Local Governments in Africa under the theme "**Human Resources of African Local Governments: Time to act is now!** ", organized in Salé, at the International University of Rabat (IUR), Morocco, from September 18 to 21, 2017, the participants noted the importance of training and strengthening the capacities of the Human Resources of Local Governments, given the place they occupy with public and local authorities in the different countries of Africa and for all components of African society. They also emphasized the need to invest in Human Capital, in order to anchor the process of decentralization, to develop local governance and to impact territorial and local development.

At the end of the work of the *2nd Edition of the Forum of Territorial Managers and Training Institutes targeting Local Governments in Africa, held in Saïdia, Morocco*, on April 25 and 26, 2018, the participants also highlighted the need or rather the urgency to invest in African Human Capital at all levels, and especially at the local level, and to mobilize and allocate the financial resources to do so.

*At the Africities 8 Summit, in Marrakesh, Morocco*, UCLG-Africa presented the 1<sup>st</sup> Edition of the Report on state of Human Resources of African Local Governments of the Observatory of African Local Governments Human Resources from which it appears:

## Resources put in place to strengthen HRM

"The issue of means and resources remains a major challenge for modernizing HRM and building human resource capacity at the local government level in Africa. In fact, local governments in Africa still have great difficulty in attracting and retaining human resources in sufficient quantity and quality.

Studies have shown that local governments operate with less than half the human resources they need to perform well. The budget allocated in general to HRM (motivation mechanisms including salaries, training budget, acquisition of modern tools for career management including the computerization/digitalization of services and procedures, etc ...) seems to be below the needs of the Local Governments and below the ambitions of a successful local public administration. Also, the states, as well as the local administrations themselves, are in the obligation to revalue the resources to really invest in human capital at the local level ".

Needless to say, the anchoring of performance at local level in Africa is dependent on the existence of honest, engaged, competent, and committed local elected officials, as well as professional, committed and honest territorial managers.

Indeed, for a long time considered as a cost to be borne by Public Administrations in Africa, Human Resources are, more and more, perceived today as a real investment that must be continuously supported, improved, energized, trained, boosted and motivated.

The reality of the african field shows that the financing of the process of decentralization in Africa, as an irreversible orientation and as a public policy, in general, and the financing of education, learning, training and capacity building targeting the local level, in particular, remain characterized by:

- the absence of a proactive national public policy at the level of African States on learning, training and capacity building,
- the scarcity of resources and means allocated to this sector;
- the centralization of resources and means allocated to this sector;
- the existence of a multitude of actors at all levels involved in learning, training, education and capacity building (States, Central and Territorial Governments, International Organizations, Components of Civil Society, Private sector, Universities / training centers, individuals ....), Giving the image of a real "spaghetti dish" going in all directions, with no result or concrete impact on local governance, and territorial and local development;

- the existence of an impressive number of initiatives and programs related to this sector, with several sources and funding mechanisms;
- low financial autonomy of the Local Governments, including in terms of HRM, training and capacity building;
- the lack of integration, coordination and coherence at this level;
- the lack of tools for monitoring, evaluation and impact studies.

However, the countries that have succeeded in anchoring the process of decentralization, in consolidating it and making it more sustainable, are those who have opted for a ***Decentralization process made by "men and women" and who have worked to create a "enabling environment"***, in terms of transferred responsibilities and competences, in terms of the actual resources transferred, in line with these responsibilities and competencies, and in terms of support, training, learning and Human Capital capacity building of Local Governments.

Based on this observation, as part of the celebration of the International Public Service Day (23 June of each year), the implementation of the Roadmap on HRM at the Africa local level of Salé (2017) and following the conclusions and recommendations of the 1st and 2nd edition of the African Forum of Territorial Managers and Training Institutes targeting the local level, United Cities and Local Governments of Africa (UCLG Africa), through its African Local Governments Academy (ALGA) and its partners, propose to organize the **3rd Edition of the Forum on the theme: " *Financing Learning, Training and Capacity Building for Local Elected Officials and Territorial Managers in Africa: for Innovative and Sustainable Mechanisms* ", from 10 to 14 June 2019 in the Kingdom of Morocco, at Al Akhawayn University of Ifrane.**

## **MAIN OBJECTIVE**

The Forum will be an opportunity to discuss and benchmark the issue of financing learning, training and capacity building targeting Local Governments in Africa, to present the successful models that exist around the world, and to present, propose innovative and sustainable mechanisms to anchor Decentralization in Africa. The Forum will also offer a space to empower participants on the African and Global Agendas.

## **SPECIFIC OBJECTIVES**

- Recalling the global and African commitments on investment in African Human Capital, particularly at the local level;

- Exchanging with the various actors and stakeholders on the crucial and urgent nature of finding a sustainable solution to the problem of financing learning, training and capacity building targeting the local level in Africa;
- Performing a benchmark of funding successful models for learning, training and capacity building targeting Local Governments;
- Defining the main lines of a standard financing model adapted to the African environment;
- Providing a training and empowering space for participants on the Global and African Agendas;
- Holding the 4<sup>th</sup> Academic Board meeting of ALGA, including a Peer-Review for Anchoring African Institutes of the Academy.

### **DATE AND VENUE**

From the 10th to the 14th of June 2019.

Kingdom of Morocco, Al Akhawayn University of Ifrane, Morocco.

### **TARGET PUBLIC**

- The Representatives of International Organizations
- The Representatives of Governments
- The Local Governments and their Networks
- The National Associations of Local Governments
- The Local Elected Officials
- Territorial Managers and their Professional Networks
- Development Partners and Donors
- The components of Civil Society
- Academia
- Private Sector Representatives, etc.

### **PROCEEDINGS OF THE EVENT**

- An official opening session with a KeyNote Speaker
- A plenary session dedicated to a benchmark on successful models for funding learning, training and capacity building targeting the local level around the World
- Parallel workshops
- 2 days of training and empowerment on the African and Global Agendas
- 4th Meeting of the Academic Board of ALGA, including a Peer Review among the anchoring Institutes of the Academy
- Excursion and discovery of the Moroccan Cultural Heritage.

## **THE ORGANIZERS**

- UCLG-Africa and its Academy (ALGA)
- The Regional Council of Fès-Meknès
- Al Akhawayn University of Ifrane

## **- THE PARTNERS**

- In the Process of identification and mobilization

## **FORUM INFORMATION**

Any information on the Forum, including practical and logistical aspects, can be found in the website of the Forum that will be created.

To participate in the Forum and benefit from its work, you are kindly invited to register in advance:

- By sending the registration form to ALGA
- Or through the Website which will be dedicated to this Forum.

## **FEES FOR REGISTRATION AND PARTICIPATION IN THE FORUM**

- For members and networks of UCLG-Africa: 300 euros
- For non-members of UCLG-Africa: 400 euros
- Husband / Wives and Accompanying Persons: 100 euros
- For Delegations / Groups of more than 5 participants: 20% discount.

The fees can be paid:

- Through a transfer directly to the UCLG Africa bank references:  
BANK : BNPPARIBAS  
Adress : 117, Boulevard HAUSSMANN 75008, Paris\_ France  
Beneficiary : CITES ET GOUVERNEMENTS LOCAUX UNIS D'AFRIQUE  
IBAN/ Bank account number: FR7630004005670001009726629  
BIC/Code SWIFT : BNPAFRPPINT  
Transfer notification: FULL NAME OF THE PARTICIPANT + UCLG Africa / ALGA Forum2019.
- Or upon arrival to the Venue of the Forum.

The registration fees allow you to benefit from the following services:

- Access and benefit from the work of the Forum;
- The Forum Kit;
- 2 coffee breaks and lunch by day during the Forum;
- Enjoy the Gala dinner;
- An excursion;
- Facilitating the visa process when needed;

- Internal transportation, including from and to the airport.

## **INTERNATIONAL TRANSPORT**

For international transport, participants in the Forum are invited to take in charge their international transport.

## **VISAS**

Participants from countries for which an entry visa is required and where a Moroccan Embassy is accredited, are responsible for obtaining and paying for their own entry visa to the Kingdom of Morocco.

## **HOTELS**

Full details on the accommodation possibilities in Ifrane, will be available for participants. All accommodations must be booked and paid directly with hotels.

The Organizers will have a Reception desk in the Airports of Casablanca, Rabat-Sale and Fez-Saiss to welcome you and guide you.

## **ABOUT THE ORGANIZERS:**

<p><b>UCLG AFRICA</b></p>	<p>United Cities and Local Governments of Africa (UCLG Africa) is the umbrella organization and united voice that represents local Governments throughout the African continent. UCLG Africa brings together more than 350 million African citizens, more than 40 national associations and more than 2,000 cities. Promoting decentralization in Africa and within African Local Governments as autonomous and distinct spheres of Government, as well as contributing to the unity of the African continent thanks to the dynamism of the local Governments are parts of the main missions of UCLG Africa.</p> <p><a href="http://www.uclga.org">www.uclga.org</a> - @UCLGAfrica</p> <p>Created in 2009 and operational since 2016, the African Local Governments Academy (ALGA) is a subsidiary body of UCLG Africa which primary mission is to promote quality standards for training and capacity building targeting the Local Government, invest in the human capital of these entities and anchor local performance and professionalism in Africa.</p>
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<p><b>REGIONAL COUNCIL OF FES-MEKNES</b></p>	<p>The Regional Council of Fès-Meknès is the deliberative assembly of the Region elected by direct universal suffrage by the voters of the Region. Like other Territorial Collectivities in Morocco, its members are elected for a six-year term. Regional action is carried out under the control of the Wali of the Region, representing the central government.</p> <p>With regard to the areas of competence and according to Article 140 of the Constitution, the Territorial Collectivities have their own competences, competences shared with the State and those which are transferable to them by the State on the basis of the principle of subsidiarity. <a href="http://www.region-fes-meknes.ma">http://www.region-fes-meknes.ma</a></p>
<p><b>AL AKHAWAYN UNIVERSITY</b></p>	<p>Inaugurated in 1995 by His Majesty King Hassan II and Crown Prince Abdallah bin Abdel-Aziz of Saudi Arabia, Al Akhawayn University redefines the classic American liberal arts educational experience on an architecturally stunning modern campus amidst the beauty of Morocco's Middle Atlas Mountains.</p> <p>It boasts:</p> <ul style="list-style-type: none"> <li>• A uniquely international common core program for all undergraduate students, providing the basis for a well-rounded global education.</li> <li>• Rich academics, in English, encouraging choice and experimentation, in all schools and programs of study.</li> <li>• A comfortable, safe, exciting residential student life on campus, featuring hundreds of University student-run activities, with over 96 percent of undergraduates living on campus with roommates from around Morocco and the four corners of the world.</li> <li>• The peace and pleasures of Ifrane, a center for outdoor exploration of mountains, streams, lakes, and more, with many entertainment options and easy access to major cities such as Rabat, Casablanca, Fez, Meknes, and more. <a href="http://www.aui.ma">www.aui.ma</a></li> </ul>

## **DRAFT FORUM PROGRAM**