



**UCLG AFRICA**  
United Cities and Local Governments of Africa  
Cités et Gouvernements Locaux Unis d'Afrique  
**CGLU AFRIQUE**



## CALL FOR EXPRESSION OF INTEREST

**For Selecting participants to take part in the Special Intensive Course Training for Trainers organized by the International Institute Life Beyond Tourism and the Fondazione ROMUALDO DEL BIANCO Florence, Italy**

on

**“LIFE BEYOND TOURISM”**

### I –BACKGROUND

Based on its **Constitution** and Founding Values, in particular the respect for Human dignity, equality and promotion of human rights and liberties ; the respect of the equality of peoples, without discrimination of race or beliefs ; the adherence to the traditional values of African peoples, namely compassion, tolerance, peace, solidarity, brotherhood, friendliness, and the community of spirit and goals, its **Vision** “Governance, Advocacy and Decentralized Development Program for Africa” (GADDEPA), in particular the Priority 3 (Human Capital Development, Capacity Building and Intellectual Exchange), and its African Local Government Academy (ALGA) activities and offer of training, especially the creation of a College on Tourism, Heritage, and Intercultural Dialogue ;

Within the framework of the implementation of the Sustainable Development Goals (SDGs, especially the SDG 11: **Make Cities and Human Settlements inclusive, safe, resilient and sustainable**);

Within the framework of the implementation of the Memorandum of Understanding signed on August 2017, between UCLG-Africa and the Fondazione ROMUALDO DEL BIANCO and its International Institute of Life Beyond Tourism (II LBT);

Based on the success of the first experience of Training of Trainers, organized in 2018 which benefited to 10 participants from Africa (beside 2 from Russia and 1 from Germany), within the framework of ALGA College on Culture and Heritage<sup>1</sup>, II LBT and UCLG-Africa decided and agreed to organize a second Special Intensive Course Training for Trainers on “**Life Beyond Tourism**”, from **17 to 21 June 2019 (5 days)** in Florence, Italy.

## **II- OBJECTIVES**

The purpose of this initiative is to train participants on how to master the “Life Beyond Tourism” Model, and once back home, they can disseminate this Model as well as to implement directly on site and get updating periodically.

« LIFE BEYOND TOURISM » initiative, devised by the Fondazione Romualdo Del Bianco and the Centro Congressial Duomo, with their international Networks, contributes to transcending, to « going beyond », the concept of tourism – currently equated with consumer-related services – in order to promote « Travel for Values» (« Beyond tourism ») to further Intercultural Dialogue. In this connection, Heritage, thus also traditional Knowledge, offers an exceptional strategic opportunity. Precisely « Travelling for Values» opens up a world of opportunities (« life ») to contribute to knowledge and respect for the intercultural diversity that abounds in a planet heading toward a population of 10 billion.

Intercultural Dialogue is crucial and unavoidable, and Travel can become a form of « Training» and « Economic Driver» for a region, city or commune, albeit within a framework of respect for this local government’s traditions and for Living « Personality», thus « Well BeyondTourism »: a concrete contribution to the Multicultural Dialogue in the World.<sup>2</sup>

## **III- CONTENT OF THE TRAINING**

The intensive Life Beyond Tourism® Training for Trainers course represents a 5-days (30 hours) high-level professional preparation for education, tourism and heritage professionals willing to upgrade their specialization with the fundamentals of the philosophy and movement Life Beyond Tourism®.

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<sup>1</sup> The Report of this first successful experience is available on this link: [General Report LBT](#)

<sup>2</sup>For more information, please visit <http://www.lifebeyondtourism.org/>

## **This course will be delivered in English.**

During the training, the participants will have the opportunity to acquire solid theoretical and practical basis, as well as the educational methodology developed by Life Beyond Tourism®, so as to ensure the continuity of the didactic approach used by trainers while imparting Life Beyond Tourism® throughout the world in their home institutions.

At the conclusion, participants will be required to draft a personal training action plan reflecting their vision on conducting Life Beyond Tourism® training activities in accordance with the common framework of the Life Beyond Tourism® philosophy implementation in the world.

For more information, please refer to the information brochure of the International Institute Life Beyond Tourism available on <http://www.istitutointernazionalelbt.org/en/> and visit the web-page of the course <https://www.lifebeyondtourism.org/events/training-for-trainers-course-iilbt/>

## **IV- DATE AND VENUE**

- From 17 to 21 June 2019.
- Italy, the City of Florence.

## **V- COST OF THE TRAINING**

### **a) Pedagogical Training fees :**

**1 000 Euros per person.** This amount includes among other things:

- The Toolkit;
- The 5 days of Training;
- A welcome dinner offer by the IILBT the first day;
- A discount card to the “Astra Café” at Auditorium al Duomo for Lunch;
- A farewell drink at the conclusion of the Training;
- Other things included are on <http://www.istitutointernazionalelbt.org/en/corsi-lbt/formazione-per-formatori/>

### **b) Other Costs to be borne by participants in the Training course:**

- International travel cost (round trip travel to Florence, Italy);
- Accommodations and meals;

- Transport from and to the Airport of Florence;
- Any insurance associated with travel, hospital, and medical care that participants may need while participating in the training must be borne by participants or their Institution;
- Visa application and fees (UCLG-Africa and its Partner will make sure to facilitate this process).

**c) Accommodation in Florence:**

The participants are kindly invited and encouraged to use the Best Practice Reservation Portal <http://www.vivafirenze.it/en> that is a practical application of the Life Beyond Tourism philosophy. You can choose among over 220 accommodation facilities to get the option that better suits you in terms of prices (the same hotel fares as in the other international reservation portals), location, category, etc.

This is a way to better know how the Life Beyond Tourism Model operates on the territory and for the territory interpreting and communicating it to the visitors; indeed, booking your stay with Vivafirenze (without any extra-costs), you contribute to support a crowdfunding campaign for 4 special restoration projects in Florence as with the Model you can do on your territory.

**Note:**

The accommodation structures in [www.vivafirenze.it](http://www.vivafirenze.it) joined the portal to contribute to support the heritage of the territory thanks to which they operate. Their membership is voluntary and determined by a true sharing of Life Beyond Tourism values.

Any difference of price with other portals is nothing but a human error, and in that case, you are kindly invited to inform the hotel and [customer.support@vivafirenze.it](mailto:customer.support@vivafirenze.it) in order to guarantee the prompt correction.

We thank you in advance for your attention and prompt communication because also this is form of valorisation and support of the heritage of the territory where [www.vivafirenze.it](http://www.vivafirenze.it) operates itself.

## V- APPLICANTS WILL NEED TO SUBMIT:

- The registration form attached duly completed;
- A detailed Curriculum vitae and picture;
- A brief presentation of their institution/organization;
- Contact information (full name and address, country, telephone numbers, email address, website (if any) and contact person ;
- Official letter of authorization from the hierarchy of the participant (in the case of employees and civil servants).

The Expression of Interest must be submitted in electronic format to UCLG-Africa, ALGA no later than **31 May 2019** to the following email addresses :

- Ms. Lova RAMILJAONA : [lramiljaona@uclga.org](mailto:lramiljaona@uclga.org)
- Ms. Wafae BOUMAAZ : [wboumaaz@uclga.org](mailto:wboumaaz@uclga.org)
- With a copy to Dr. Najat ZARROUK, Director of ALGA: [najat\\_zarrouk@yahoo.fr](mailto:najat_zarrouk@yahoo.fr)