



UCLG AFRICA
United Cities and Local Governments of Africa
Cités et Gouvernements Locaux Unis d'Afrique
CGLU AFRIQUE



CALL FOR EXPRESSION OF INTEREST

For Selecting participants to take part in the Special Intensive Course Training of Trainers organized by the International Institute Life Beyond Tourism of the Fondazione ROMUALDO DEL BIANCO Florence, Italy

on

“LIFE BEYOND TOURISM”

Reference: 01/2018/UCLG-Africa/ALGA

I – BACKGROUND

Based on its **Constitution** and Founding Values, in particular the respect for Human dignity, equality and promotion of human rights and liberties ; the respect of the equality of peoples, without discrimination of race or beliefs ; the adherence to the traditional values of African peoples, namely compassion, tolerance, peace, solidarity, brotherhood, friendliness, and the community of spirit and goals, its **Vision** “Governance, Advocacy and Decentralized Development Program for Africa” (GADDEPA), in particular the Priority 3 (Human Capital Development, Capacity Building and Intellectual Exchange), and its African Local Government Academy (ALGA) activities and offer of training, especially the creation of a College on Tourism, Heritage, and Intercultural Dialogue ;

Within the framework of the implementation of the Sustainable Development Goals (SDGs, especially the SDG 11: **Make Cities and Human Settlements inclusive, safe, resilient and sustainable**);

Within the framework of the implementation of the Memorandum of Understanding signed on August 2017, between UCLG-Africa and the Fondazione ROMUALDO DEL BIANCO and its International Institute of Life Beyond Tourism (II LBT);

UCLG-Africa and II LBT decided and agreed to organize a Special Intensive Course Training of Trainers on “**Life Beyond Tourism**”, from 12 to 15 February 2018 (4 days) in Florence, Italy.

II- OBJECTIVES

The purpose of this initiative is to train participants on how to master the “Life Beyond Tourism” Model, and once back home, they can disseminate this Model as well as to implement directly on site and get updating periodically.

« LIFE BEYOND TOURISM » initiative, devised by the Fondazione Romualdo Del Bianco and the Centro Congressial Duomo, with their international Networks, contributes to transcending, to « going beyond », the concept of tourism – currently equated with consumer-related services – in order to promote « Travel for Values» (« Beyond tourism ») to further Intercultural Dialogue. In this connection, Heritage, thus also traditional Knowledge, offers an exceptional strategic opportunity. Precisely « Travelling for Values» opens up a world of opportunities (« life ») to contribute to knowledge and respect for the intercultural diversity that abounds in a planet heading toward a population of 10 billion.

Intercultural Dialogue is crucial and unavoidable, and Travel can become a form of « Training» and « Economic Driver» for a region, city or commune, albeit within a framework of respect for this local government’s traditions and for Living « Personality», thus « Well BeyondTourism »: a concrete contribution to the Multicultural Dialogue in the World.¹

III- CONTENT OF THE TRAINING

The intensive Life Beyond Tourism® Training of Trainers course represents a 4 days (30 hours) high-level professional preparation for education, tourism and heritage professionals willing to upgrade their specialization with the fundamentals of the philosophy and movement Life Beyond Tourism®.

This course is delivered in English as a first step.

¹For more information, please visit <http://www.lifebeyondtourism.org/>

During the training, the participants will have the opportunity to acquire solid theoretical and practical basis, as well as the educational methodology developed by Life Beyond Tourism®, so as to ensure the continuity of the didactic approach used by trainers while imparting Life Beyond Tourism® throughout the world in their home institutions.

At the conclusion, participants will be required to draft a personal training action plan reflecting their vision on conducting Life Beyond Tourism® training activities in accordance with the common framework of the Life Beyond Tourism® philosophy implementation in the world.

For more information, please refer to the information brochure of the International Institute Life Beyond Tourism available on https://issuu.com/istitutointernazionalelbt/docs/brochure_corsi_iilbt_it-en_web and visit the web-page of the course <http://www.lifebeyonddtourism.org/evento/1079>.

IV- DATE ET VENUE

- From 12 to 15 February 2018.
- Italy, the City of Florence.

V- COST OF THE TRAINING

a) UCLG-Africa/African Local Government Academy (ALGA) :

In the framework of the implementation of the Memorandum of Understanding (MoU) between UCLG-Africa and the Fondazione Romualdo Del Bianco, participants benefit from a special rate (200 Euros per person instead of 1.175 Euros)

b) Costs to be borne by participants in the Training course :

- International travel cost (round trip travel to Florence, Italy), accommodations, daily subsistence allowance, and transport inside Florence ;
- Any insurance associated with travel, hospital, and medical care that participants may need while participating in the training must be borne by participants or their Institution ;
- Visa application (UCLG-Africa and its Partner will make sure to facilitate this process).

c) **ACCOMMODATION IN FLORENCE:**

The participants are kindly invited to use the Best Practice Reservation Portal <http://www.vivafirenze.it/en> that is a practical application of the Life Beyond Tourism philosophy. You can choose among over 220 accommodation facilities to get the option that better suits you in terms of prices (the same hotel fares as in the other international reservation portals), location, category, etc.

This is a way to better know how the Life Beyond Tourism Model operates on the territory and for the territory interpreting and communicating it to the visitors; indeed, booking your stay with Vivafirenze (without any extra-costs for you), you contribute to support a crowdfunding campaign for 4 special restoration projects in Florence as with the Model you can do on your territory.

Note:

The accommodation structures in www.vivafirenze.it joined the Portal to contribute to support the heritage of the territory thanks to which they operate. Their membership is voluntary and determined by a true sharing of Life Beyond Tourism Values. Any difference of price with other portals is nothing but a human error, and in that case, you are kindly invited to inform the hotel and customer.support@vivafirenze.it in order to guarantee the prompt correction. We thank you in advance for your attention and prompt communication because also this is form of valorisation and support of the heritage of the territory where www.vivafirenze.it operates itself.

VI- APPLICANTS WILL NEED TO SUBMIT

- A detailed Curriculum vitae and picture.
- A brief presentation of the organization.
- Contact information (full name and address, country, telephone numbers, email address, website (if any) and contact person.
- Official letter of authorization from the hierarchy of the participant (in the case of employees and civil servants).

The Expression of Interest must be submitted in electronic format to UCLG-Africa, ALGA no later than **15 January 2018** to the following email addresses:

- Mrs. Lova RAMILIJONA, Officer in charge of Pedagogical and Academic Affairs
E-mail: Lramilijaona@uclga.org
- Ms. Wafae BOUMAAZ, Officer in charge of Studies:
E-mail: wafaeboumaaz@hotmail.com
- With a copy to Dr. Najat ZARROUK, Director of ALGA
E-mail: najat_zarrouk@yahoo.fr

Please note that UCLG-Africa/ ALGA will only contact those selected for the final process.